

Business transformation & process redesign

Move a critical initiative to delivery, with the team you already have.

When the plan is right and the result still won't move, the cause usually sits between functions: in a sequence, a decision rule, an assumption nobody has questioned. We find it with your team, redesign the system around it, and hand you a blueprint your people can run.

WHAT WEIGHS ON LEADERS

Compliance is eating your best people's time

Costs rise every year. Prices can't.

Output is capped by people you can't hire

A new customer moves faster than your approvals

The fix on the table is an expensive system

WHAT CHANGES

See the whole work clearly. Every step on one page.

Lower the risk. Assumptions tested before you commit.

Exploit the constraint. Use what limits you to the full.

Retire work that has served its time. Steps no longer needed.

HOW IT RUNS

Week 0

An hour with a founder

60 minutes

A first view of where the constraint may sit, and a straight answer on fit.

Weeks 1–2

The Constraint Assessment

14 days · fixed scope and fee

The most painful operation mapped end to end, highest-impact changes validated. From your team: 1–1.5-hour interviews with key people, documents, a site visit.

Months 1–6

The Transformation Blueprint

One to six months

The redesign, run with your team, ending in a blueprint ready to mobilize.

Five stages inside every engagement: Define · Challenge · Redesign · Validate · Mobilize. You can stop after any step.

WHERE THE CONSTRAINT REALLY WAS

Where it hurt	Where it really was	Evidence
Stores took months to open	<u>The order of the steps</u>	~67% shorter cycle, client projection
A growing order backlog	<u>Volume-discount lot sizes</u>	Warehouse expansion plan cancelled
Waste cost 150–180m baht a year	<u>Where inspection stood</u>	~75% lower accounting cost of waste, client-modelled
The warehouse was full	<u>How the branches order</u>	50% more capacity, client finance feasibility figure

Clients are not named. Projections and feasibility figures are not measured results.

WHAT THE BLUEPRINT CONTAINS

- The agreed result, baseline and how it is measured
- Assumptions tested, and the risks still open
- The future-state process, roles and decisions
- Vendor requirements, sequence and a decision package

What result can your current system not deliver?

Bring it to an hour with Teerasak Wongpiya, Co-Founder and Managing Director.

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